



2012 ARTS ALIVE

Cathedral Square Arts District

April 13th, 14th & 15th

Friday: 5 pm – 9 pm (performances & music *only*)

Saturday: 11 am – 7 pm (juried street art show)

Sunday: 12 noon – 5pm (juried street art show)

Free Admission

ABOUT US> *Arts Alive! Downtown Mobile* is a Celebration of the Written, Visual, and Performing Arts.

Our Mission is three-fold: to promote our emerging vibrant, downtown Arts District; to showcase local and regional artists of all genres; and to create multiple, interactive artistic experiences for all in attendance. Come join us!

RULES>

All accepted artists must be present to exhibit their work on Saturday and Sunday during all hours of the show. All works must be original. **The street art festival does not take place during Friday's Arts Alive programming.**

The jury committee reserves the right to refuse exhibition of work that is not consistent with submitted images and the rules. Submitted images will be held to compare with the display.

Each booth must be manned by the artist or an artist representative during show hours. A photo ID will be required at check-in. Failure to comply with the rules may result in immediate removal from the show with no refund.

MEDIA

Clay, fiber, glass, jewelry (metal), jewelry (non-metal), leather, mixed media, painting, photography, printmaking, pastel, drawing, sculpture/metals, wood, other. Artists may exhibit in more than one category by submitting images of their work in each category.

DISPLAY

We will provide one tent, electricity, one pan light, one sign and access to electricity.

Each space is 10' x 10'. All work and display must be confined within the area. Space is assigned based on discretion of coordinator.

Artists need to prepare to exhibit in inclement weather. In the event of severe or threatening weather, the festival will close. Artists will be notified of the official closing time by one of the *Arts Alive!* Chairmen.

SECURITY

Security will be provided for the protection of tent spaces overnight. Sides for tents will be provided to secure the display objects during non-festival hours. *Arts Alive!* Is not responsible for artwork during non-festival hours.

FEES

Send 2 checks with each application payable to Arts Alive Downtown Mobile (space fee checks are returned to those not accepted)

Jury Fee: \$20 nonrefundable fee per artist

Space Fee*: \$100

*Your space fee includes parking in a lot close to the *Arts Alive!* site.

SALES

Arts Alive! Downtown Mobile does not take a commission on artist sales. Artists will transact their own sales and will comply with all sales tax regulations. Necessary information and paperwork is provided to artist in pre-show packets and during check-in. Artists are required to submit confidential "information only" sales reports to *Arts Alive!* personnel.

AWARDS>

Prizes will be awarded to exhibitors in *Arts Alive!* The judges will visit each booth, make on-site award selections, and present ribbons by 2:00 pm Saturday, April 14, 2012. Awards are presented for individual works and solely at the discretion of the judges. The awards presented are:

- Best in Show
- Award of Distinction
- Merit Award

SUBMIT>

1. Along with application, submit three high resolution images on CD (preferable) or as an e-mail attachment (mail to whitney@wellbornideas.com) Images must be representative of artwork to be exhibited. Clearly print artist name, title of work, category, and dimensions of work. Submitted images must be current work.
2. Application must be accompanied by two checks made payable to *Arts Alive! Downtown Mobile*: one for the \$20 non-refundable jury fee and the other for the space/tent rental fee. If you would like to have submitted materials returned to you — applications must include a self-addressed, stamped envelope with sufficient postage and a sufficient size to return CDs/art.
3. Entries must be postmarked by **Friday, March 23, 2012**. Notifications will be e-mailed by Wednesday, March 28, 2012.

SCHEDULE>

<i>Arts Alive!</i> Juried Show Dates:	Saturday, and Sunday, April 14 and 15, 2012
Post-Marked Deadline:	Friday, March 30, 2012
Artist Notification (through e-mail):	Wednesday, March 28, 2012
Artist Booth Setup:	Saturday, April 14, 2011

Name: _____

Studio Name: _____

Address: _____

City/State/Zip: _____

Day Phone: _____ Evening Phone: _____

Email Address and Website: _____

MAIL TO:

Arts Alive
305 N. Conception St. Ste 6
Mobile, AL 36603

QUESTIONS OR CONCERNS?

Please contact Whitney Calametti at
(251) 281 - 2015 or
whitney@wellbornideas.com

Medium (circle):

Clay	fiber	glass	jewelry (metal)	jewelry (non-metal)
Leather	mixed media	pastel	painting	photography
Printmaking	drawing	wood	sculpture/metals	other _____

INDEMNIFICATION

The artist agrees to indemnify and hold harmless the *Arts Alive! Downtown Mobile*, its officers, agents, and assigns from any and all acts or omissions of artists or any of artist's officers, agents, servants or employees, causing or allegedly causing harm or injury to any person or property.

An application is a commitment to exhibit in your selected category and abide by the festival rules.

Applicant signature _____ Date _____

