

# 2010 ARTS ALIVE



## Cathedral Square Arts District

April 9<sup>th</sup>, 10<sup>th</sup>, & 11<sup>th</sup>  
Friday: 5 pm – 9 pm  
Saturday: 2 pm – 9 pm  
Sunday: 12 noon – 5pm  
Free Admission

**ABOUT US**> *Arts Alive! Downtown Mobile* is a Celebration of the Written, Visual, and Performing Arts. Our Mission is three-fold: to promote our emerging vibrant, downtown Arts District; to showcase local and regional artists of all genres; and to create multiple, interactive artistic experiences for all in attendance. Come join us!

## **RULES**>

All accepted artists must be present and exhibit their work during all hours of the show. All works must be original.

The jury committee reserves the right to refuse exhibition of work that is not consistent with submitted images and the rules. Submitted images will be held to compare with the display.

Each booth must be manned by the artist or an artist representative during show hours. A photo ID will be required at check-in. Failure to comply with the rules may result in immediate removal from the show with no refund.

## **MEDIA**

Clay, fiber, glass, jewelry (metal), jewelry (non-metal), leather, mixed media, painting, photography, printmaking, pastel, drawing, sculpture/metals, wood, other. Artists may exhibit in more than one category by submitting images of their work in each category.

## **DISPLAY**

We will provide one tent, electricity, one pan light, one sign and access to electricity.

Each space is 10' x 10'. All work and display must be confined within the area. Space is assigned based on discretion of coordinator.

Artists need to prepare to exhibit in inclement weather. In the event of severe or threatening weather, the festival will close. Artists will be notified of the official closing time by one of the *Arts Alive!* Chairmen.

## **SECURITY**

Security will be provided for the protection of tent spaces overnight. Sides for tents will be provided to secure the display objects during non-festival hours. *Arts Alive!* Is not responsible for artwork during non-festival hours.

## **FEES**

Send 2 checks with each application payable to Arts Alive Downtown Mobile (space fee checks are returned to those not accepted)

Jury Fee: \$20 nonrefundable fee per category  
Space Fee\*: \$100

\*Your space fee includes parking in a lot close to the *Arts Alive!* site.

## **SALES**

*Arts Alive! Downtown Mobile* does not take a commission on artist sales. Artists will transact their own sales and will comply with all sales tax regulations. Necessary information and paperwork is provided to artist in pre-show packets and during check-in. Artists are required to submit confidential "information only" sales reports to *Arts Alive!* personnel.

## AWARDS>

Prizes will be awarded to exhibitors in *Arts Alive!* The judges will visit each booth, make on-site award selections, and present ribbons by 2:00 pm Saturday, April 10. Awards are presented for individual works and solely at the discretion of the judges. The awards presented are:

- Best in Show
- Award of Distinction
- Merit Award

## SUBMIT>

1. Along with application, submit three high resolution images on CD (preferable) or as an e-mail attachment (mail to [whitney@wellbornideas.com](mailto:whitney@wellbornideas.com)) Images must be representative of artwork to be exhibited. Clearly print artist name, title of work, category, and dimensions of work. Submitted images must be current work. Artists who have participated in past *Arts Alive!* Festivals do not need to re-submit images of artwork.
2. Application must be accompanied by two checks made payable to *Arts Alive! Downtown Mobile*: one for the \$20 non-refundable jury fee and the other for the space/tent rental fee. In order to have submitted materials returned applications must include a self-addressed stamped envelope with sufficient postage and a sufficient size to return CDs.
3. Entries must be postmarked by **Friday, March 26, 2010**. Notifications will be e-mailed by Wednesday, March 31, 2010.

## SCHEDULE>

<i>Arts Alive!</i> Dates:	Friday, Saturday, and Sunday, April 9, 10, and 11, 2010
Post-Marked Deadline:	Friday, March 26, 2010
Artist Notification (through e-mail):	Wednesday, March 31, 2010
Artist Booth Setup:	Saturday, April 10, 2010

Name: \_\_\_\_\_  
Studio Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email Address: \_\_\_\_\_

### **MAIL TO:**

Arts Alive  
356 Dauphin St.  
Mobile, AL 36602

### **QUESTIONS OR CONCERNS?**

Please contact Whitney Calametti at  
(251) 281 - 2015 or  
[whitney@wellbornideas.com](mailto:whitney@wellbornideas.com)

Medium (circle):

Clay	fiber	glass	jewelry (metal)	jewelry (non-metal)
Leather	mixed media	pastel	painting	photography
Printmaking	drawing	wood	sculpture/metals	other _____

## **INDEMNIFICATION**

The artist agrees to indemnify and hold harmless the *Arts Alive! Downtown Mobile*, its officers, agents, and assigns from any and all acts or omissions of artists or any of artist's officers, agents, servants or employees, causing or allegedly causing harm or injury to any person or property.

An application is a commitment to exhibit in your selected category and abide by the festival rules.

Applicant signature \_\_\_\_\_ Date \_\_\_\_\_

